



# DIAZ DIXON, MA

“Every individual has the capacity to learn, grow, and change.”

◀ FOUNDER & CEO, PURPOSE DRIVEN CONSULTING

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FOUNDER & CEO  
PURPOSE DRIVEN CONSULTING

### EXPERTISE

- Diversity & Inclusion
- Leadership
- Fundraising
- Board Development
- Achieving Goals at the Highest Level

### EXPERIENCE

- CEO, Nevada Humane Society
- CEO, STEP2

### EDUCATION

University of Iowa  
MA, Rehabilitation Counseling  
1994-1996

University of Nevada  
BA, Social Psychology  
1989-1994

### CONNECT

- @diazdixon
- @diazdixon
- DiazDixon

Diaz Dixon is a human service provider turned community patron passionate about targeted messaging and relationship building to enhance business development and self-growth.

From family services, to animal welfare, to private and public arenas, Diaz has used his Bachelor's from Nevada and Master's degree from the University of Iowa to enhance his skills and help build a better community. In 14 years as the CEO of STEP2, he operated as a grant writer, consultant, and community advocate while building a multi-million-dollar campus. He currently works as Assistant AD of Development in Athletics and owns Performance Driven Consulting, adding smartness to business solutions.

Diaz has decades of experience leading nonprofits, fundraising and managing compliance. As a seasoned organization leader, he has a wealth of practical knowledge about launching and developing a successful strategic plans helping organizations stay mission driven. He is insistent on every individual maximizing their capacity. In his keynote engagements, workshops, and retreats he inspires groups with humor and powerful concepts.

- Being in tune with your purpose
- Understanding your surroundings
- Increasing your awareness to what drives YOU
- Utilizing your resources to the maximum capacity

### Professional Experience

- Cultural and Competency Network for President Bush's New Freedom Initiative
- Top 20 Under 40 recognizing exceptional leaders in the community
- Robert Wood Johnson Foundation
- Ted Talk
- Instructor at the University of Nevada
- Assistant Athletic Director - Development at the University of Nevada
- Multi-million-dollar Capital Campaign Projects
- National Conference Speaker
- Father/survivor of a teenage daughter

## TESTIMONIAL

“Diaz has the ability to lead and charge forward in an effort to create a fun and relaxed environment. He possess a contagious and inspiring personality that captures the audience's attention.”

— Melissa Marsh, HRinDemand

