

# Gargle Pricing

## Membership: \$49 / Month

PRODUCT	VENDOR PRICE	GARGLE MEMBER PRICE
Swell (Reputation Management)	\$249/mo	\$149/mo
Social Media (Content & Posting)	\$299/mo	\$149/mo
Social + (Facebook / Instagram Ads)	\$199/mo	\$129/mo
Sebo (Website & SEO)	\$999/mo	\$499/mo
Sebo (Pay-per-click)	\$499/mo	\$299/mo
Callforce (After-hours Hygiene Recall)	\$30/appt	\$21.95/appt
CallForce (Unaccepted Treatment Scheduling)	\$50/appt	\$45/appt
Dental HQ (In-House Membership)	\$3/patient	\$3/pt., Cap of \$300/mo.
Direct Mail Postcards (Neighborhood Route)	42.9¢ per piece	40.9¢ per piece
New Move-in Mailers	79.9¢ per piece	59.9¢ per piece
Varidi (Guaranteed Ortho Payment Plans & More)	Various	10% / Level Pay
Payment Depot (No-Fee Merchant Services)	\$79/mo + \$.10	\$69 Flat Fee Free terminal

### Bundles

Swell & Social Media  
**\$198/mo**  
(\$300 total savings/mo)

Swell, Social Media & Social+  
**\$297/mo**  
(\$400 total savings/mo)

Swell, Social+, Website & SEO  
**\$597/mo**  
(\$850 total savings/mo)

Swell, Social Media, Social+, Website & SEO  
**\$696/mo**  
(\$1000 total savings/mo)